



## Position Summary

Community Manager – Italia

We're looking for a social media Community Manager with a dynamic personality, social leadership skills, emotional intelligence and a background in participation in online communities.

## Duties and Responsibilities

- Engage advocates and evangelists to the Spreaker online community.
- Implement viral marketing actions in online communities and blogs.
- Grow the Spreaker community by bringing new members and keeping a low abandon rate.
- Participate in social media on Spreaker behalf.
- Be the external eyes and ears of Spreaker service, catching trends and threats, proposing and deploying development strategies.
- Create contents for feeds in the various social media sites. Optimize tags with an understanding on how the tag and title impact search traffic and ranking.

## Qualifications and Experience

- Dedicated to blogging and use of Facebook.
- Understand social media universe including YouTube, Flickr, Twitter, Facebook, LinkedIn, blogs, etc... we are looking for a social media addict who maintains a personal mix of participatory expertise from among these channels.
- Possess excellent verbal and written communication skills.
- Understand the power and methods of viral marketing.

Please send us your resume at: [info@spreaker.com](mailto:info@spreaker.com)